



NEWS RELEASE

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SAND CREEK RANCH CONSERVATION COMMUNITY TO HOLD GRAND OPENING JUNE 20-22, 2008

BUFFALO, WY - June 10, 2008 – Sand Creek Ranch, a ground-breaking conservation real estate project on the east slope of the Bighorns, is pleased to announce its upcoming Grand Opening Celebration Friday thru Sunday, June 20-22, 2008. Activities introducing this ranch conservation community to the general public will be held on the ranch throughout the weekend and coincide with other major events taking place in and around Buffalo, including the Sports Lure's 40th Anniversary Celebration.

Planned activities include guided tours of the ranch, informational displays, give-aways, and free drawings for both Sports Lure gift certificates as well as tethered rides in the RE/MAX hot air balloon (weather conditions permitting).

A pioneering ranch preservation project, Sand Creek Ranch Conservation Community has been conceived and master planned as an innovative way to own and live on an ideal ranch for a conservation-minded community of owners. The community's design integrates protected open space, sustainable ag production, recreation and secluded ranch neighborhoods to provide a genuine alternative to conventional rural subdivision ranchettes. Ranch Neighborhood homesites take up less than 10% of the ranch's 836 acres.

"We made a family decision to create the conservation community because we thought it would be the best way to keep the ranch intact and pass it on to additional owners who will enjoy and conserve it," comments John Jenkins, Sand Creek's President and CEO. "Like many Wyoming natives, it's hard for me to watch as sprawl overtakes our local landscapes. Our goal at Sand Creek has been to create a project that's consistent with the Wyoming we want, given the realities family ranches face."

The project has recently been highlighted in the *Wyoming Business Report* and has also appeared in *New West Magazine* as a project to watch. Construction of the ranch's primary road network is nearing completion, with utilities to follow later this year.

"Sand Creek Ranch is for conservation-minded individuals, families and active retirees seeking a low-maintenance ranch ownership experience and a protected place to build their home in the country," notes Karen Buffington, listing broker for the project at RE/MAX Mountain West REALTORS®. "Sand Creek's combination of protected open space, agriculture, views and habitat, along with its amenities, security and community aspects provide for practical ranch living in an authentic rural atmosphere. Owners acquire a scarce land and water resource that's been preserved, and makes an important stewardship contribution to the West."

Sand Creek Ranch is located approximately 4 miles NW of downtown Buffalo, Wyoming on French Creek Road. Please visit www.sandcreekranch.com, email SCRCCinfo@sandcreekranch.com or call (307) 684-5159 for more information.